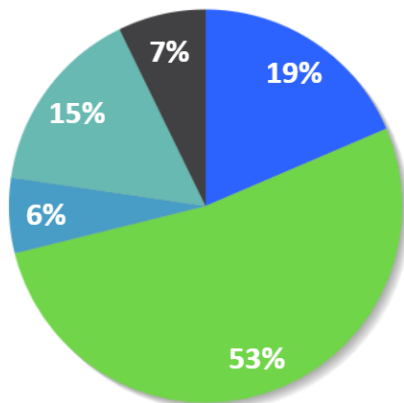


# eVoting Session 1

## Q1: What would be your pitch about electric vehicles during a party?

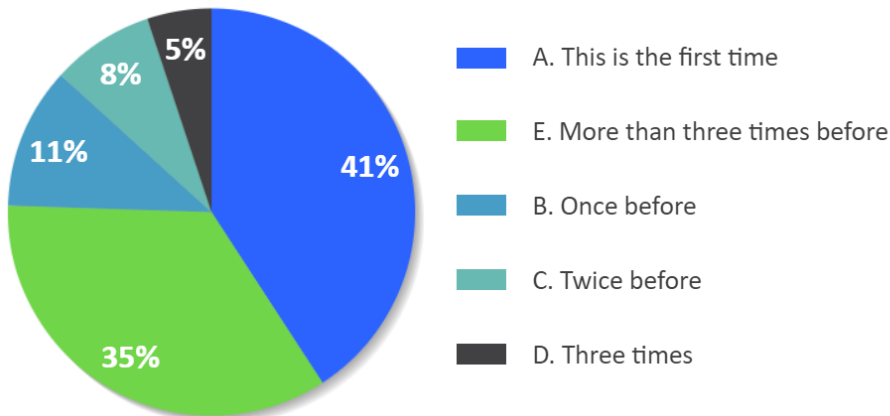
Total votes: 107



- B. It's fun!
- A. Save the planet – drive electric!
- D. You just point to your I-PACE Jaguar parked outside
- C. Best acceleration ever!
- E. You don't pitch, but hand over Eurelectric's position paper on CO2 emission standards

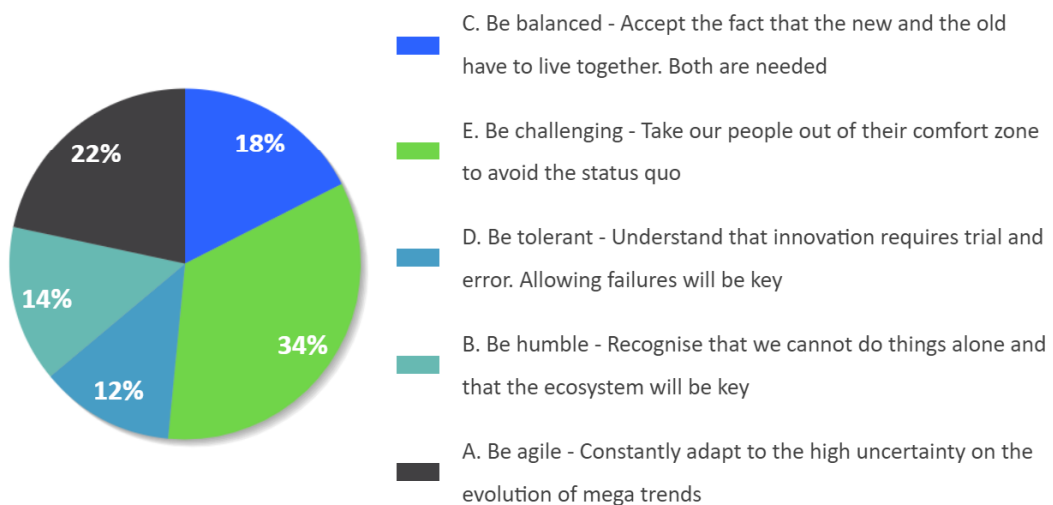
## Q2: How often have you attended the Eurelectric Power Summit?

Total votes: 120



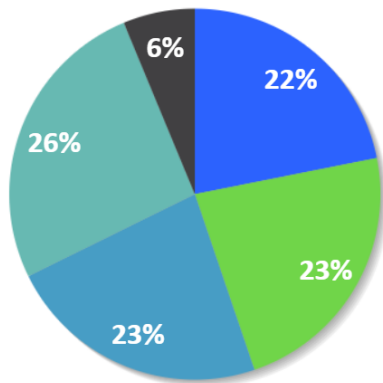
## Session I Q1: What is the prime quality for electricity leaders to meet the future successfully?

Total votes: 130



## Session I Q2: Where do current electricity leaders fail the most?

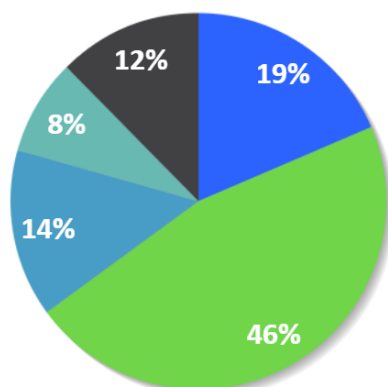
Total votes: 132



- B. Be humble** - Recognise that we cannot do things alone and that the ecosystem will be key
- A. Be agile** - Constantly adapt to the high uncertainty on the evolution of mega trends
- D. Be tolerant** - Understand that innovation requires trial and error. Allowing failures will be key
- E. Be challenging** - Take our people out of their comfort zone to avoid the status quo
- C. Be balanced** - Accept the fact that the new and the old have to live together. Both are needed

## Session I Q3: What is the main challenge for innovation in the downstream market?

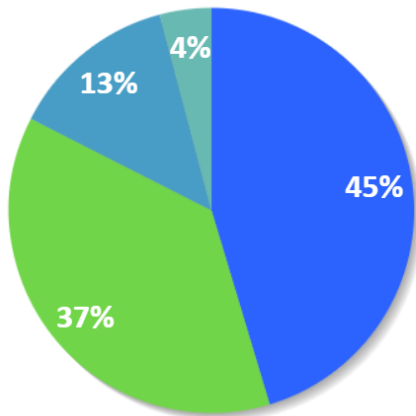
Total votes: 123



- E. Competing with actors of the digital economy**
- A. Determining appropriate business models**
- D. Developing storage technologies**
- B. Bringing to market immature technologies**
- C. Incentivising investments**

### Session I Q4: Your take on digitalisation is:

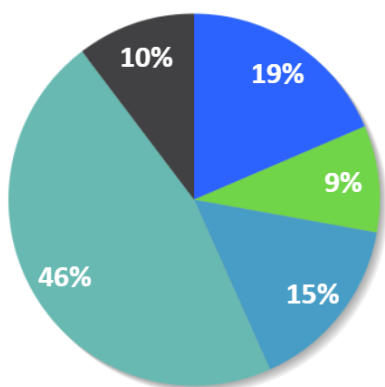
Total votes: 130



- D.** We dramatically underestimate the impact of digitalisation that will turn everything upside down
- C.** Significant impact on our core activities that will somewhat marginalise our current value pools and business models
- B.** Both positive and negative impact on our core business but much less significant than claimed
- A.** This is a total overhype driven by the silicon valley that will only have a marginal impact on our businesses

### Session I Q5: To be truly sustainable, utilities should still make an effort to better

Total votes: 120



- B.** Interact with communities where they operate
- D.** Orientate financial decisions
- C.** Disseminate the sustainability culture within management and employees
- A.** Deploy innovative solutions to handle the environmental impact of business operations
- E.** Engage with the people they work with